



NEWS RELEASE

Kinder Contributes to Cedar Creek Bushfire Recovery

2 July 2020 – Family confectionery brand, Kinder has made a vital contribution to Cedar Creek Wombat Rescue that will support the rehabilitation of native animals in bushfire-affected areas of the Hunter Valley region.

Kinder's \$30,000 donation will fund a new hospital facility equipped with specialised surgical equipment and three Intensive Care Units. These improvements mean Cedar Creek's team can continue to provide a critical service for local animals; expanding its recovery program for injured or displaced wombats and increasing capacity for other vulnerable wildlife.

Roz Holme, founder of Cedar Creek Wombat Rescue said, "Kinder's generous donation means so much to us here at Cedar Creek. Their support means we can start work on a new hospital facility that will allow us to save more wombats and injured animals."

Cedar Creek's wombat warriors worked tirelessly to keep fires at bay while providing care for injured and displaced wildlife during summer's extreme weather. Six months on, local animals continue to return to the Rescue centre, relying on the team for food and shelter while the region's bushland regenerates.

The contribution is part of Kinder's ongoing partnership with the Australian Wildlife Society which has delivered more than \$100,000 in vital funds to support communities across Australia and New Zealand. In 2019 alone, Kinder helped Lismore's Friends of the Koala, assisted Wombats SA's work to protect the southern hairy-nosed wombat and funded conservation programs for New Zealand's iconic kiwi, as well as raising much needed awareness for endangered tree kangaroos in Queensland.

Marta Bako, Head of Brand for Kinder said, "Kinder's Natoon's range aims to promote awareness and education for endangered animals through play. We are incredibly proud of our partnership with AWS which allows us to support community groups like Cedar Creek to protect Australia's unique wildlife."

Through the brand's unique approach to learning through play, the Kinder Surprise Natoon's range aims to encourage families to discover new facts about native wildlife in different regions while supporting conservation efforts for endangered animals. The Natoon's Australasia range features 26 animals including local wildlife such as wombats, cockatoos, frill neck lizards, kangaroos, koalas, numbats and tawny frogmouth owls.

To celebrate the partnership with AWS, Kinder Surprise is giving away 1,500 limited edition Natoon's Adventure boardgames. From today until 31 July, parents can enter for a chance to win one of 50 Natoon's game every day. Fun for everyone, the game lets families play and answer questions about animals from Australia and around the world, in a race to the finish line!

For more information on Kinder's partnership with AWS and to enter the Natoon's competition, visit www.kinder.com/au/en/natoons.



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About Kinder

Kinder has brought joy to families for over 50 years, celebrating the little moments. The everyday ones, the surprising ones and the ones that pass in a blink of an eye. Currently sold in 170 countries, the Kinder brand offers a wide range of high-quality products from chocolate bars to surprise-filled treats to delight parents and children alike. Find out more at www.Kinder.com.

About Australian Wildlife Society and Cedar Creek Wombat Rescue

The **Australian Wildlife Society** is one of Australia's oldest not-for-profit wildlife conservation organisations. Since 1909, the Society's mission focuses on the conservation and welfare of the country's unique wildlife through programs such as the Bilby Conservation Program and the Platypus Conservation Program. For more information on AWS visit www.aws.org.au

Cedar Creek Wombat Rescue is dedicated to rescuing not just orphaned joey wombats but also sub-adults and adults that need medical care, whether it be from accident, injury or the result of extreme weather events. Along with wombats, Cedar Creek Wombat Rescue cares for many other native animals with a focus on wildlife that need more than routine care to get them to the point of release.

For more information on Cedar Creek Wombat Rescue, visit www.cedarcreekwombatrescue.com