[Date]

[Title] [First Name] [Last Name]

[Company Name]

[Address]

[Suburb] [State] [Post Code]

Via email: [email address]

**Re: Danger of plastic rings, rubber bands and hair ties to native wildlife**

Dear [Sir/Madam] OR [First Name Last Name] OR [Consumer Services Team],

Each year, thousands of birds and air-breathing aquatic wildlife such as platypus, turtles and water dragons are strangled, obtain significant injuries and often die horrific deaths from discarded litter. Wildlife often becomes entangled in plastic rings, rubber bands and hair ties that wrap around their beak or muzzle, preventing them from eating.  These items can also tangle up their feet, wings, or fins, limiting their movement.  Young animals can become entrapped in these items and as they grow, these items cut into their flesh, sometimes amputating limbs or killing the animal.  Other animals mistake these items for food and ingest them.

[Insert image of product]

Jars, bottles, and tetra packs with plastic rings often now come with a plastic ring that snaps apart from the lid upon opening or a peel-off seal under the cap. If a plastic ring is not snipped before disposal by a particularly environmentally aware person, then it enters our waste system as a whole ring that has the potential to cause a slow and painful death to a variety of our native fauna through strangulation, starvation, deformation, or infection.

We write to urge [Company] to change the design of their product and tetra packs to a peel-off seal under the cap or rings that snap apart easily upon opening, to prevent the needless suffering of our precious native wildlife.

Could you please contact me with your response at [email] or on [telephone]. Thank you in advance for your time and I look forward to your response.

Yours sincerely

[Your Name]

[Position if relevant]