[Date]

[Title] [First Name] [Last Name]

[Company Name]

[Address]

[Suburb] [State] [Post Code]

Via email: [email address]

**Re: The Danger of Ring-Shaped Items for Native Wildlife**

Dear [Sir/Madam] OR [First Name Last Name] OR [Consumer Services Team],

Each year, thousands of native wildlife become entangled, obtain significant injuries and often die horrific deaths from ring-shaped items such as plastic rings. Wildlife often becomes entangled in the ring-shaped objects that wrap around their beak, bill, or muzzle, preventing them from eating. These items can also tangle up their feet, wings, or fins, limiting their movement. Young animals can become entrapped in these items, and as they grow, these items cut into their flesh, sometimes amputating limbs or killing the animal. Other animals mistake these items for food and ingest them.

[Insert image of product]

Jars, bottles, and tetra packs now come with a ring that snaps from the lid upon opening or a peel-off seal under the cap. Suppose the plastic ring is not cut open before disposal (by a particularly environmentally aware person); it enters our waste system as a whole ring and has the potential to cause a slow and painful death to a variety of Australia’s native fauna through strangulation, starvation, deformation, or infection.

We urge your company to consider changing the design of your products to a more wildlife-friendly option to prevent the suffering of our precious wildlife.

I/we appreciate your strong support for this action and your urgent reply, please.

Yours sincerely

[Your Name]